

CLAIRE BRODSKY

CONTACT

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clairebrodsky.com

EDUCATION

ELON UNIVERSITY
May 2021
BA Communication Design

SKILLS

Adobe Creative Suite
Microsoft Office
Figma
Procreate
Wix
Typography
Art Direction
Event Planning
Social Media Management
TikTok
Instagram
YouTube
Pinterest
Content Creation
Writing and Editing

EXPERIENCE

COACH

Graphic Designer June 2022–Present

- Assist Creative Lead and Art Directors on design executions of marketing concepts that will be used across mediums from social media, emails, and CoachOutlet.com.

COSMOPOLITAN MAGAZINE

Digital Designer Aug 2021–June 2022

- Create cutting-edge visuals across digital and social platforms
- Collaborate with creative teams and provide new and innovative ideas
- Pitch, write, and contribute articles

CB DESIGN & CREATIVE

Freelance Writer, Designer, Content Creator,
and Social Media Manager Dec 2020–Present

Byrdie, Betches, and Cosmopolitan Present

- Pitch, write, and publish articles on topics ranging from fashion and beauty to covering press trips and events

Claire Brodsky Social Media Influencer Present

- Accumulate over 6M impressions, reach over 4M accounts, and 15K followers across social media channels
- Create lifestyle, fashion, beauty, and entertaining content on social media platforms such as TikTok, Instagram, and YouTube daily
- Promote brands and businesses by partnering and creating advertisements in still imagery and video content
- Edit and publish videos and photos daily

Making it in Manhattan Jan 2021–Dec 2023

- Increase social media brand awareness, follower engagement and growth by posting dynamic photos, reels, and stories daily on Instagram
- Grow account from 15K—32K followers