

CLAIRE BRODSKY

CONTACT EXPERIENCE

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CB DESIGN & CREATIVE

Freelance Writer, Designer, Content Creator,
and Social Media Manager Dec 2020—Present

EDUCATION

ELON UNIVERSITY

May 2021

BA Communication Design

Byrdie, Betches, Cosmopolitan, and more 2019—Present
- Pitch, write, and publish articles on topics ranging from fashion
and beauty to covering press trips and events

Dotdash Meredith The Foundry April 2024—Present

- Go on site to events and launches to capture video and imagery
- Create sizzle reels and videos for clients as well as internal team
- Brainstorm and write up social guidelines and outline for external talent

SKILLS

Adobe Creative Suite

Microsoft Office

Figma

Procreate

Wix

Typography

Art Direction

Event Planning

Social Media Management

TikTok

Instagram

YouTube

Pinterest

Content Creation

Writing and Editing

Claire Brodsky Social Media Influencer Present

- Accumulate over 6M impressions, reach over 4M accounts, and 15K
followers across social media channels

- Create lifestyle, fashion, beauty, and entertaining content on social
media platforms such as TikTok, Instagram, and YouTube daily

- Promote brands and businesses by partnering
and creating advertisements in still imagery and video content

- Edit and publish videos and photos daily

Making it in Manhattan Jan 2021—Dec 2023

- Increase social media brand awareness, follower engagement and
growth by posting dynamic photos, reels, and stories daily on Instagram

- Grow account from 15K—32K followers

COACH

Graphic Designer June 2022—April 2024

- Assist Creative Lead and Art Directors on design executions of
marketing concepts that will be used across mediums from social media,
emails, and CoachOutlet.com.

COSMOPOLITAN MAGAZINE

Digital Designer Aug 2021—June 2022

- Create cutting-edge visuals across digital and social platforms

- Collaborate with creative teams and provide new and innovative ideas

- Pitch, write, and contribute articles