

CLAIRE BRODSKY

CONTACT EXPERIENCE

claire@brodskys.com
www.clairebrodsky.com

EDUCATION

ELON UNIVERSITY

May 2021

BA Communication Design

SKILLS

Adobe Creative Suite
Microsoft Office
Procreate
Figma
Wix
Typography
Art Direction
Event Planning
Content Creation
Writing and Editing
Motion and Animation
Social Media
TikTok
Instagram

COACH

Graphic Designer *June 2022—Present*

-Assist Creative lead and Art Directors on design executions of marketing concepts that will be used across all mediums from print collateral, windows, in-store videos, emails, and CoachOutlet.com.

COSMOPOLITAN MAGAZINE

Freelance Digital Designer *Aug 2021—June 2022*

-Create cutting-edge visuals across digital and social platforms
-Collaborate with creative teams and provide new and innovative ideas and visual solutions

MAKING IT IN MANHATTAN

Social Media Manager *Jan 2021—Jan 2023*

-Increase social media brand awareness, follower engagement and growth by posting dynamic photographs and videos daily on Instagram that averages a reach of more than 3,000 accounts

CBDESIGN&CREATIVE

Digital Designer & Content Creator *Dec 2020—Present*

NBC Sports June 2021—March 2022

-Assist the graphic art team with on-air headshot graphics for weekly sports specials including the 2020 Tokyo Olympics and the 2022 Beijing Olympics

Cynthia Rowley Sept 2021

-Created Instagram content including reels and livestreams for New York Fashion Week

The Lox Club June 2021—Aug 2021

-Planned events in New York City
-Designed print invitations and menus

theSkimm March 2021—June 2021

-Created dynamic and engaging keynote deck presentations and designed campaigns for the company's website

BETCHES MEDIA

Editorial Intern *Aug 2019—June 2020*

-Wrote and published original articles on the website
-Edited and proofread content
-Conducted pop culture reviews and celebrity interviews (notable figures include Bobbi Brown of Bobbi Brown Cosmetics)