



Claire Brodsky

20K

**Combined
Following**

5.3%

**Engagement
Rate**

Media Kit & Rates

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TikTok @clairebrodsky
Instagram @clairebrodskyy
claire@cbdesignandcreative.com
New York City

2024

**fashion, beauty,
and lifestyle**



9.9K+
FOLLOWERS

1.3M
LIKES

730K+
VIEWS



7.7K+
FOLLOWERS

4.9M+
REACH

6.9M+
IMPRESSIONS

About Me

Hi, I'm Claire! I am a content creator based in **NYC** who is passionate about all things fashion, beauty, and lifestyle.

I create content that is both aspirational and relatable for my followers. I am known for my NYC apartment tours, career advice, dating stories, beauty GRWM, and everyday fashion content.

With an engagement rate of an impressive **5.3%**, Claire has built a tight knit **community who trust her.**

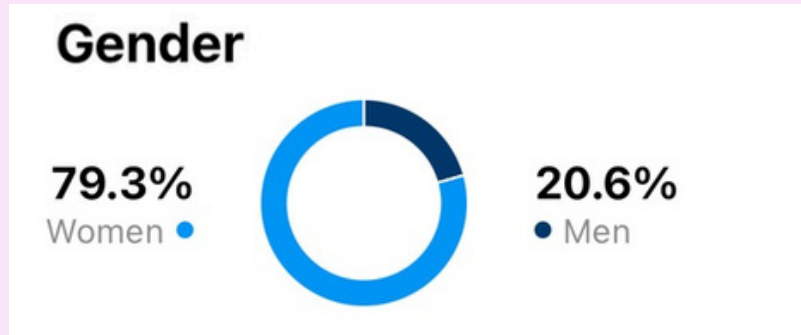
Recent Partners

Fashion: ASTR the Label, Wildfox Couture, Fabletics, Greylin Collection, Hanky Panky and many more.

Beauty: Armani Beauty, Tower28, Isle of Paradise, Charlotte Tilbury, and many more.

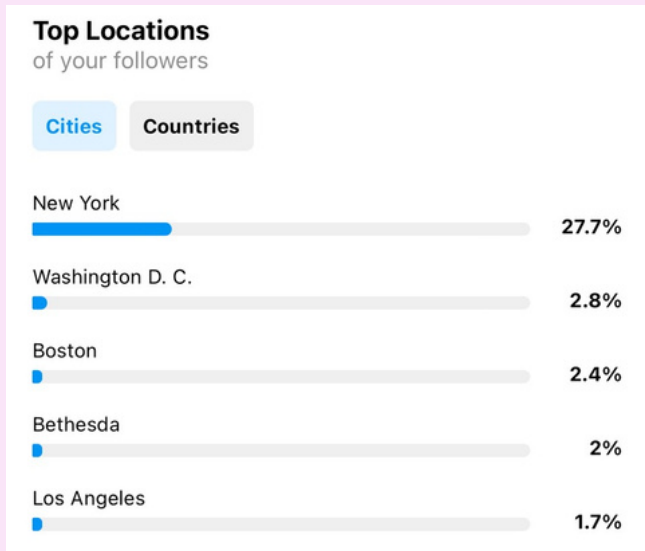
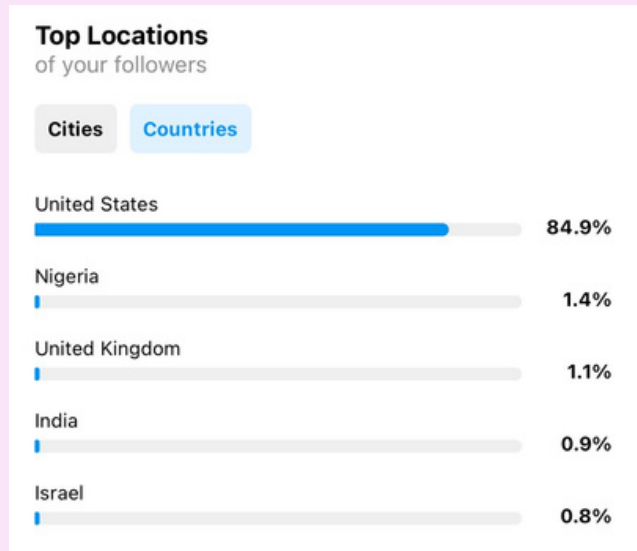
Other: White Claw, Baked By Melissa, My BKR, HeyDay, and many more,

Instagram Audience and Analytics



4,904,284
Accounts reached

Impressions **6,980,655**
+510%



Accounts reached

Post Description	Reach
Video of two women in winter coats	2.6M
Video: All the best trios have one of each... (3 women)	2.4M
Video: All the best trios have one of each... (3 women)	1.7M
Video: SEND THIS TO YOUR MOM IF SHE IS ALSO YOUR FAVORITE PERSON IN THE WORLD	503K
Video: that feeling of "I need my Mom" has no age limit, no time limit, and no distance limit.	113K
Video: SEND THIS TO YOUR DAD IF HE'S YOUR FAVORITE PERSON IN THE WORLD	95.3K

TikTok

Audience and Analytics

Gender



• 15%
Male

• 85%
Female

Key metrics ⓘ

Video views

991K

+815K(+463%) ↑

Profile views

8,435

+6,334(+301.5%) ↑

Unique viewers

862K

+729K(+543.8%) ↑

Likes

36K

+29K(+395.4%) ↑

Comments

715

+437(+157.2%) ↑

Shares

1,558

+1,115(+251.7%) ↑

Age

18 - 24

33.0%

25 - 34

39.0%

35 - 44

13.0%

45 - 54

10.0%

55+

5.0%

Top cities

New York

34.1%

Brooklyn

14.1%

Los Angeles

9.1%

The Bronx

8.2%

Chicago

7.5%

Rates

Instagram

- **In-Feed Static Post - \$1,000**
- **Carousel Post (4 slides) - \$1,800**
- **Story Segment (4 slides) - \$700**
- **Reel - \$1,500**

TikTok

- **Video - \$1,500**

- **Ad Usage/Whitelisting: \$500/month**

Packages

Tier 1

**3 Dedicated IG posts, 3 Tik Toks
and 2 Story Segments/month**

Compensation: \$5,000

Tier 2

**2 Dedicated IG posts, 2 Tik Toks,
and 1 Story Segment/month**

Compensation: \$4,000

Tier 3

1 Dedicated IG posts, 1 Tik Tok

Compensation: \$2,000